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Thank you for expressing interest in creating an announcement about our work together! We're excited to get started and support you. Below you will find a description of Unite Us, press release examples, social media posts, and FAQs to help you prepare.

## About Unite Us

[Unite Us](#) is a technology company that builds coordinated care networks of health and social service providers. With Unite Us, providers across sectors can send and receive secure electronic referrals, track every person's total health journey, and report on tangible outcomes across a full range of services in a centralized, cohesive, and collaborative ecosystem. Unite Us' dedicated team builds authentic, lasting partnerships with local organizations to ensure their networks have a solid foundation, launch successfully, and continue to grow and thrive. This HITRUST certified social care infrastructure helps communities transform their ability to work together and measure impact at scale. Follow Unite Us on [LinkedIn](#), [Twitter](#), [Instagram](#), and [Facebook](#).

## Press Release Examples

### National Examples

- ★ [Unite Us acquires NowPow to address health and social needs nationwide](#)
- ★ [Unite Us acquires analytics leader Carrot Health to become the only nationwide solution to truly integrate health and social care](#)
- ★ [Virginia to Partner with Unite Us to Create Statewide Infrastructure Connecting Health and Social Services](#)
- ★ [CVS Health, Humana, Ochsner Health, and Unite Us Join Forces to Support Unite Louisiana, Expanding Social Care Throughout the State](#)
- ★ [Every Kid Sports Joins the Unite Us Network to Increase Access to Youth Sports](#)
- ★ [Social Current and Unite Us to Collaborate to Address Social Determinants of Health](#)

### Regional Examples

- ★ [MetroHealth Screens Patients for Social Needs at COVID Vaccine Clinics](#)

- ★ [Ballad Health and STRONG Accountable Care Community partner with Unite Us to launch coordinated care network for the Appalachian Highlands](#)
- ★ [Torrington: Community Health and Wellness joins statewide network](#)
- ★ [Unite Us partnering with CVS Health to expand social service network](#)

## Social Media Examples

- ★ **LinkedIn** - [The NYC Mayor's Office of Criminal Justice has joined Unite Us to connect formerly incarcerated individuals to social services](#)
- ★ **Twitter** - [We're so thrilled to be joining the @UniteUsHQ team! We look forward to working with the nation's leading tech company connecting health & social care services to improve #healthoutcomes & drive a new standard of care!](#)
- ★ **Instagram** - [We're thrilled to partner with Providence Oregon to expand the Connect Oregon network! With this partnership, they will improve clients' health and well-being through strengthened collaboration in their communities.](#)
- ★ **Facebook** - [We're celebrating our one-year partnership with First 1000 Days Suncoast. We're proud of the work we've done connecting families with medical, mental health, and social services in the region.](#)

## Frequently Asked Questions

**Q: Who will own creating the announcement or press release about our partnership?**

*A: If an organization wants to formally announce the partnership, the **partner organization** will own the press release or announcement. However, the Unite Us communications team will work with the partner's communications team to assist with language, review, and approval of the final draft.*

**Q: Who will own distributing the announcement or press release?**

*A: The local organization is the best point of contact to share with local media and publications, local community-based organizations, and your other key partners in the geography where the partnership is launching. Unite Us will also support sharing the release on our social media and to our local team members. Unite Us also can share the release with our PR agency, to determine if it can garner more reach.*

**Q: After you announce the partnership, what's next?**

*A: Congratulations on making your first announcement; a partnership announcement is a great first step! Next, we want to celebrate the impact of the network to generate **earned media** recognition for you and Unite Us. Please reach out to your Unite Us point of contact once you have an impact story to share.*